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UNITED ARAB EMIRATES - FAST FACTS

200+
Nationalities

10
Million
UAE Population

#1
Country Where People
Feel Safe Walking Alone

In The Middle East Gender Parity In Government (50/50)

#18
Globally In Government
Gender Parity





World's most vaccinated nation with 99% of the population receiving both doses
(October 2022)



Ras Al Khaimah - FIRST
SAFE CITY IN THE WORLD
to receive 'Safeguard
Assurance' Label from
Bureau Veritas & WTTC



STRATEGICALLY CONNECTED

Ras Al Khaimah is well located at the intersection of Europe, Asia and Africa



45 Mins From

Dubai International Airport



STRATEGICALLY CONNECTED

Ras Al Khaimah is well located at the intersection of Europe, Asia and Africa



OVERVIEW OF RAS AL KHAIMAH

The below summarizes key attributes of the Ras Al Khaimah market

Ras Al Khaimah offers strong economic growth, a booming hospitality sector

- Secure investment market
- 'A' Fitch rating
- Strategic connectivity

- Business-friendly regulations
- High leisure demand



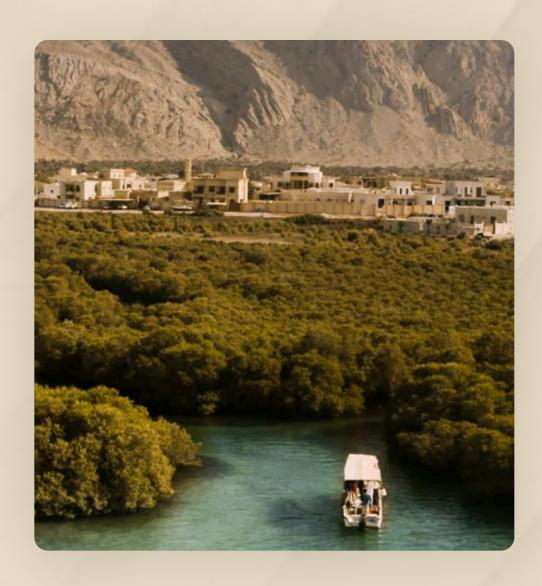
RAS AL KHAIMAH'S IDENTITY

Ras Al Khaimah May Be Characterized By Its Culture And History, As Well As Its Varied Landscape

Culture



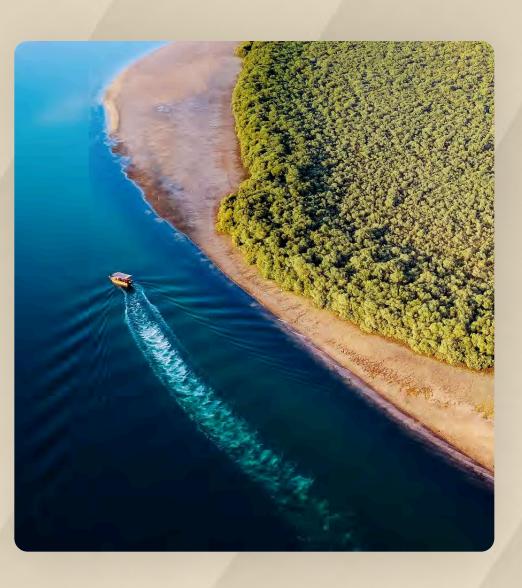
Mountains



Desert



Coastline





RAS AL KHAIMAH'S FUTURE PROSPECTS

The Below Summarizes The Key Advantages That Ras Al Khaimah Offers Investors

Excellent Accessibility

Offers an expanding airport, multiple seaports, key highways to AUH & DXB, the upcoming Etihad Railway, and 8-hour access to 70% of the world's population.

ExcellentPositioning

Attracts price-sensitive guests with superior yet affordable hotels, complementing rather than competing with regional destinations.

Excellent Marketing

RAKTDA is successfully promoting **RAK as a beach resort destination**,
boosting global awareness and tourist arrivals.

Improving Economy

Diversified economy limits reliance on any single sector, while its **Free Zones attract businesses** and white-collar workers.

Investments In Infrastructure

Enhancing retail, sports, and leisure with malls, sports facilities, theme parks, and the world's longest zip line at Jebel Jais.



WHY INVEST IN RAS AL KHAIMAH

100% Foreign Ownership, 0-9% Corporate Tax, and Long-Term Residency Through Investment are just some of the reasons why investing in Ras Al Khaimah is so attractive

Reasons To Invest In Ras Al Khaimah

100%
Foreign Ownership

100%
Repatriation Of Capital & Profits

4TH
Safest City In
The World

100%
Availability Of Utilities

0% - 9% *

Corporate Tax

LONG TERM
Residency By Investment

A "WYNN" WIN FOR RAS AL KHAIMAH

Wynn Al Marjan Island will act as a game changer for the whole emirate of Ras Al Khaimah, attracting a high level of tourism and impacting all real estate sectors such as Residential, Hospitality, Retail, F&B, Office, etc.



The Wynn project on Al Marjan Island will be a multi-billion USD Integrated Resort and was announced on January 26th, 2022. A joint venture between Marjan, Wynn Resorts, and RAK Hospitality. the Integrated Resort will open in early 2027 and will consist of:















RAS AL KHAIMAH'S IDENTITY

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2005 Wynn Las Vegas

2008 Encore Las Vegas

- 12.6 Million Visitors
- Top Non-Gaming Revenue Generation IR In The World
- #1 Net Revenue Of Any IR In Las Vegas



2006 Wynn Macau

2010 Encore Macau

- 13.1 Million Visitors
- Macau's First Real IR
- Most Forbes 5-Star Awards In Macau
- Only Quintuple 5-Star Resort In The World



2016 Wynn Palace Macao

- 8.3 Million Visitors
- Unique Public Entertainment
- 1,706 Hotel Keys



2019 Encore Boston Harbor

- 8.7 Million Visitors
- Largest Single-Phase Development
- Best In Class Regulatory Environment



EY - SUMMARY OF POPULATION AND TOURISM GROWTH



INDUSTRY PERFORMANCE 2021 - 2024

The Below Provides A Comparison Of Key Performance Indicators Through 2021 To 2024



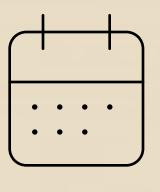
Visitor Arrivals

2021 2022 2023 2024 980K 1.13M 1.22M 1.77M 15.6%↑ 7.8%↑ 45.1%↑



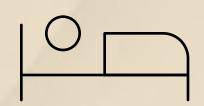
Visitor Arrivals Breakdown

DOMESTIC INTERNATIONAL 609K 612K



Average Length Of Stay

2021 2022 2023 2024 2.84 3.11 3.56 4.11 $+9.8\%\uparrow +14.5\%\uparrow +15.5\%\uparrow$



Guest Nights

2021 2022 2023 2024 2.87M 3.53M 4.35M 5.12M $+26.9\%\uparrow +23.2\%\uparrow +17.7\%\uparrow$

EY - SUMMARY OF ADDRESSABLE MARKET SIZE (BY 2030)

ASSET CLASS

CURRENT PIPELINE

ADDRESSABLE MARKET

SIZE (BY 2030)

Residential Units 45K Residential Units

Hospitality 6K Hotel Keys

7.2K Units
Staff Accommodations
9.7K Units

Office (Grade A) 10K Sqm 41K Sqm

Retail 20K Sqm

Source: EY 2023

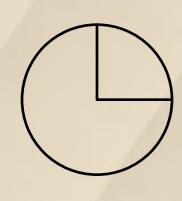
INDUSTRY PERFORMANCE 2021 - 2024

The Below Provides A Comparison Of Key Performance Indicators Through 2021 To 2024



Total Revenue (AED)

2021 2022 2023 2024 891.8M 1.156B 1.369B 1.6B +29.7%↑ +18.4%↑ +18.3%↑



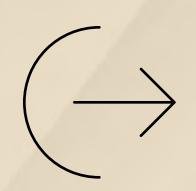
Average Daily Rate (AED)

2021 2022 2023 2024 546 544 520 540 -0.4% ↓ -4.4% ↓ +3.8% ↑



Revenue Per Available Room (AED)

2021 2022 2023 2024 344.1 333.6 382.9 415 $-3.1\% \downarrow +14.8\% \uparrow +8.4\% \uparrow$



Occupancy Rates

2021 2022 2023 2024 63.0% 61.3% 73.6% 78% -2.7% ↓ +19.5% ↑ +6% ↑

PRIMARY OFF-PLAN SALES PRICES BY DEVELOPERS IN RAS AL KHAIMAH

Market Observation





Source: Hunt & Harris, RAK Properties, Al Hamra Properties

MAJOR AREAS TO INVEST



Marjan Island



Al-Hamra Village



RAK Central



Mina Al Arab

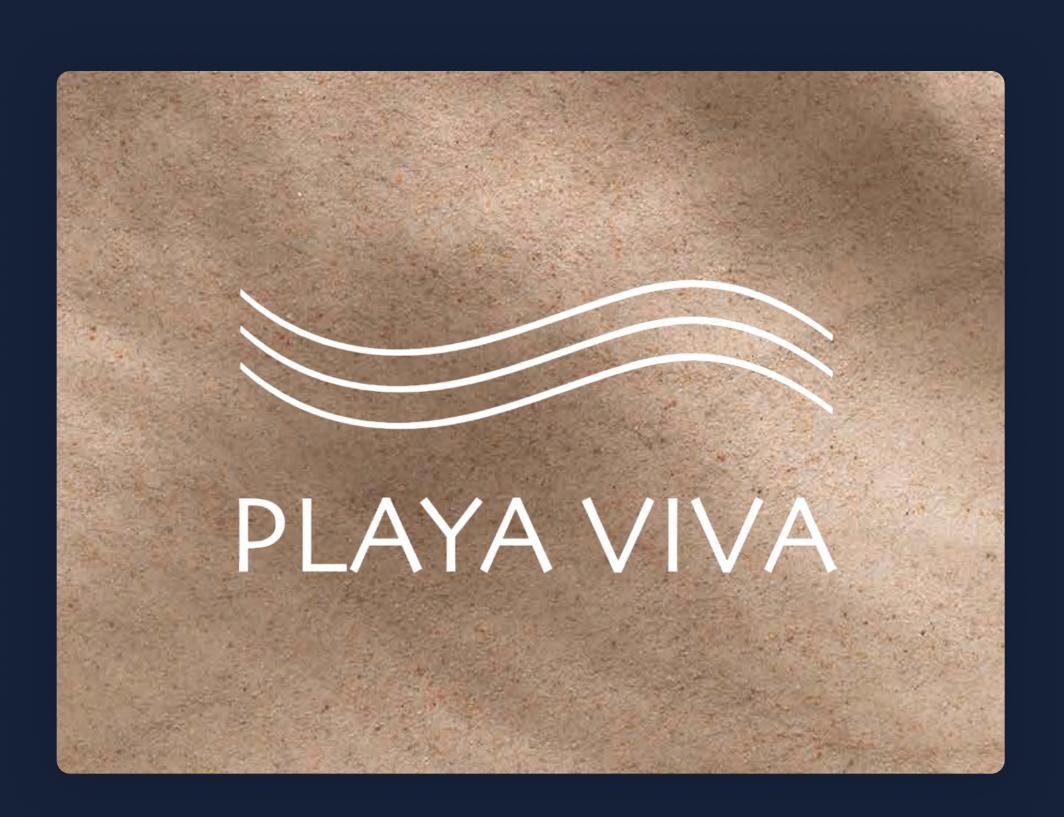
PRIMARY OFF-PLAN SALES PRICES BY DEVELOPERS & OFF-PLAN RESALE ASKING PRICES: VILLAS



PROJECTS



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